

2018-2019 IMPACT REPORT

techbridge girlsTM

20

YEARS





Letter from Nikole

Techbridge Girls CEO

Dear Supporter,

Thank you for making Techbridge Girls' 2018-19 year such a success. Together, we created a world where all girls have equitable access to quality STEM education experiences, no matter their economic status, gender and/or ethnicity. Let me tell you what your investment, partnership and advocacy has done for our girls and educators across the country.

IMPACT & GROWTH Inspire™ (our elementary school program) has allowed us to roughly double the amount of sites and girls (304 to 571) from low-income communities served, while achieving the same positive results (86% of girls loved or liked the program) as if our very own staff were delivering the program. Now, we rely on amazing elementary school teachers to utilize our training, curriculum and materials to create greater access for girls who would not have equitable STEM programming in their communities.

We cannot do this work alone and have a cadre of allies who help us equip and prepare more than 1,500 educators to deliver equitable STEM programming within their communities. We created alliances with organizations like Statewide Afterschool Network, Boys & Girls Club San Francisco, City Year San Jose, Somali Youth and Family Club, Para Los Niños and Washington Area Women's Foundation to help us raise the quality of STEM enrichment experiences for 2,400 youth across the country.

THE POWER OF TWO IS GREATER THAN ONE! We welcomed Expanding Your Horizons Network (EYHN) to the Techbridge Girls family. EYHN's unique global network of STEM conferences provides a gateway to inspire girls to see themselves as future participants in STEM educational opportunities and careers. EYHN brings a network of committed volunteers and a cost-effective model to reach more than 25,000 girls annually across 43 states to accelerate our goal to serve 1M girls by 2030. And, we believe we can reach so many more, together!

"The field trips helped me realize that jobs such as programming are actually a lot closer in my reach than it seemed before."

—Techbridge Girls ChangeMakers™ Participant

RECOGNITION & VISIBILITY Techbridge Girls received the grand prize for the competitive UL Innovative Education Award. The award created media opportunities for us, including a promotion during HLN MichelaLA daytime show and a write up in Scientific American and EdSurge.

Through our partnership with Grammarly, their Write the Future Campaign highlighted Techbridge Girls, generating more than 10M views!

Our Pacific Northwest and California regions also created a deeper presence across their regions. We achieved 2nd place honors from Social Venture Partnership Seattle for our Fast Pitch presentation. In California, we were selected as one of eight organizations for the Golden State Warriors' Hoops for Kids Program.

LEADING FEARLESSLY Our financial state stands stronger than ever, our team and National Board grew, and our future is clear! As we prepare to celebrate our 20th Anniversary next year, we will galvanize a movement of supporters, educators, alumnae, families, partners and champions like you to accelerate the change that we know EVERY girl deserves.

Thank you for your support, your encouragement and your generosity as we move together toward our goal of reaching a million girls by 2030.

Thank you,

Nikole Collins-Puri

P.S. Mark your calendar: we will celebrate our 20th anniversary on the evening of Thursday, May 14th, 2020 in the Bay Area.

Theory of Change

As we reflect on our 20-year impact and look to the future, we will continue to ensure that our girls have access to high-quality STEM programming.

Techbridge Girls knows how to help our girls navigate the many roadblocks and inequitable systems that prevent them from persisting and excelling in STEM.

We will provide them with well-equipped educators and a network of adults who can motivate and encourage them to stay the course through their STEM career pursuit. We will make a commitment to see their stories reflected in the national conversation on STEM success.



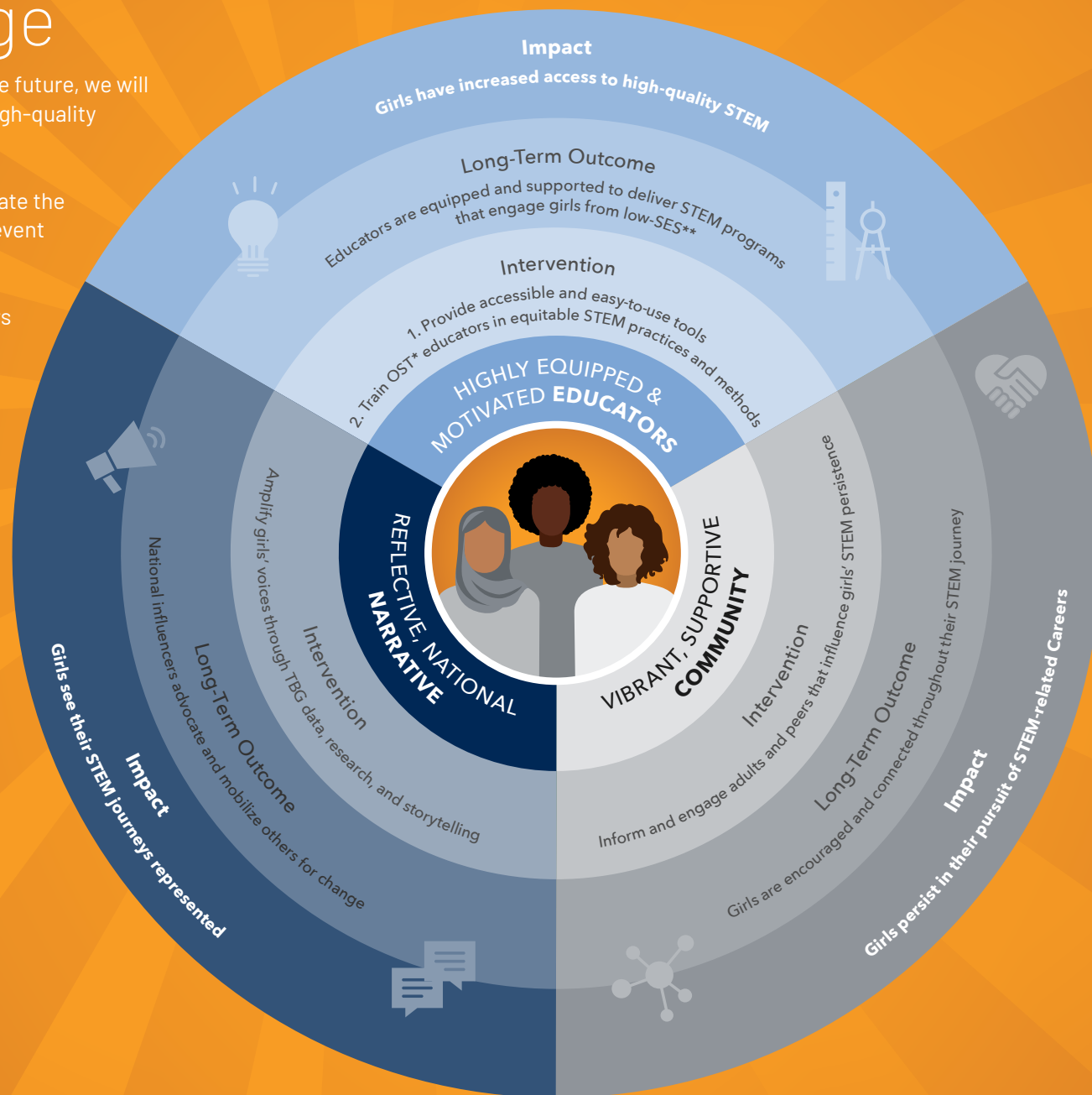
Economic Mobility

OUR VISION

Techbridge Girls envisions a society where all girls can achieve the economic promise of a quality STEM education and prosperous STEM career.

*Out-of-School-Time

**Socioeconomic Status



What's Ahead

Techbridge Girls turns 20! As we enter into a new decade, we will redefine the vision of girls in STEM. We have planned a year of growth to amplify our girls' voices and experiences as they persist and thrive in STEM careers. During our 20th Anniversary year, we will:

expand

Through a merger & acquisition agreement with Expanding Your Horizons Network (EYHN), we will reach more than 25K girls in 43 states across the U.S by adding a cost-effective conference model to support new communities, formerly beyond our reach.



celebrate

Come join us in Spring 2020 when we will host a series of events to celebrate our 20 years of impact, transformation and success. Stay connected.



accelerate

With 20 years of experience, we have a deeper understanding about what works best to move girls to economic mobility. Now, we will leverage those learnings to reach even more girls.

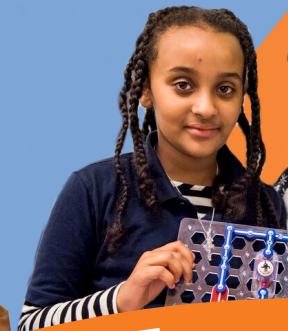


amplify

the stories of our girls that have overcome the barriers, challenges, institutional biases and oppressions that make it challenging to persist toward a STEM career.



will ALWAYS be at the center of our work!



Road to Economic Mobility

#leadfearlessly

inform

industry partners and educators about what our girls need to persist and thrive in a STEM career.

provide

greater access to and focus on out of school time educators to equip them to deliver equitable STEM education and enrichment experiences.

honor

our legacy and those who will propel us forward.

create

a movement of alumnae, educators, role models, industry professionals, supporters, and families to support, invest and rewrite our girl's STEM journey.

scale

Why 1 Million girls? Because our girls need to play a role in the STEM revolution now! We cannot afford to have any girl left behind. They must lead and evolve the revolution for everyone.

equity

Create a future where all girls can achieve the economic promise of a quality STEM education and a prosperous STEM career.

Economic Freedom



Impact on Our Girls

Girls from low-income communities lag behind in STEM careers. For example, by the time a girl from a low-income household reaches sixth grade, she will have received 6,000 fewer educational hours than her middle-class peers (Afterschool Alliance). A girl from a middle or high-income household will have enjoyed ongoing exposure to early learning, afterschool, and summer learning programs. Techbridge Girls intentionally focuses on girls, especially girls of color, from low-income communities and Title-1 schools to bridge this gap, and thereby strengthen pathways for girls to fill and thrive in the STEM workforce.

At Techbridge Girls, we believe that our high-quality STEM enrichment programs will provide the resources for girls to overcome these barriers. We believe science, technology, engineering, and math (STEM) offer a vehicle to change the destination of a girl's life.

Ultimately, when we equip our girls with access to quality STEM education and connections to a supportive community, we provide our girls with a pathway toward STEM careers, which will lead to a thriving economy and create a more equitable, diverse, and innovative workforce.



90% of the girls who participated in **Inspire™**¹, ended the program confident that they could figure out how to learn things.



100% of African-American girls surveyed in **Achievers™**³ plan to study science, engineering, and/or computer science in college.



65% of girls surveyed who participated in **ChangeMakers™**² described increased enjoyment of computer coding.



83% of high schoolers will pursue STEM in college.



80% of all girls surveyed in **ChangeMakers™** learned more about gender and racial stereotypes in science, technology, and engineering.



78% of **Inspire™** educators felt that our program increased their knowledge of strategies to engage girls in STEM.

¹ The **Inspire™** program focuses on exciting 4th and 5th grade girls from low-income communities about STEM through hands-on learning and introducing them to a wide variety of STEM careers.

² The **ChangeMakers™** program focuses on strengthening 6th–8th grade girls' STEM skills and 21st century skills, and provides continued exposure to a variety of STEM careers.

³ The **Achievers™** program focuses on preparing girls to persist in STEM through college and their careers. It serves grades 9–12. "Navigators" and other TBG staff connect girls to academic resources.



Financial Report

Generous philanthropic and collaborative partners have made—and continue to make—significant contributions to Techbridge Girls' success, sustainability and impact.

TBG Net Assets

Our total net assets increased in 2018-19, allowing for a healthy 4.4 months of reserves.

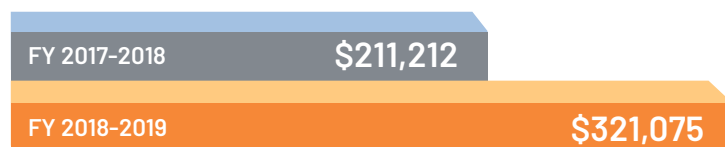


TBG Revenue Diversification

GRANTS: Foundations & Corporations



PROGRAM INCOME



Statement of Activities

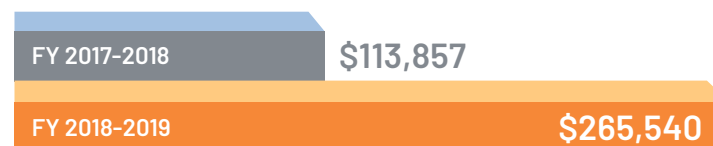
REVENUE AND SUPPORT

Contributions	\$2,745,390
Government	\$30,504
Program	\$321,129
Event	\$55,106
TOTAL	\$3,152,129

EXPENSES

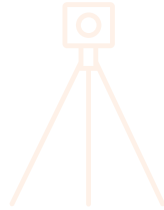
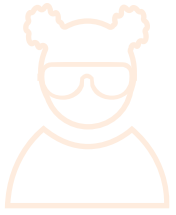
Personnel	\$1,920,196
Professional Services	\$711,773
Program Expenses	\$245,195
Business Expenses	\$165,667
Occupancy	\$96,632
TOTAL	\$3,139,463

INDIVIDUALS



IN-KIND GOODS & SERVICES





DONATE

Help us keep our programs low to no cost for our girls and educators.

BECOME A ROLE MODEL

Transform a girl's life and ignite her love for STEM.

HOST A CAREER EXPLORATION VISIT

Expose girls from low-income communities to careers in STEM.

JOIN A REGIONAL ADVISORY COUNCIL

Invest your passion and expertise in our organization.

BECOME A VOLUNTEER

Support our mission by lending a hand and sharing your wisdom.



techbridge girls™ **20** YEARS

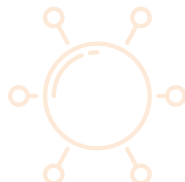
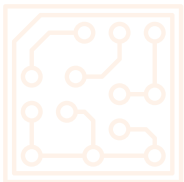


National Headquarters: 114 Linden Street, Oakland, CA 94607

California: 114 Linden Street, Oakland, CA 94607

Pacific Northwest: 15111 8th Avenue SW, Suite 304, Burien, WA 98166

Washington, DC Metro Region: 800 Main Avenue SW, Suite 200, Washington, DC 20024



@techbridgegirls



/techbridge-girls

techbridgegirls.org